

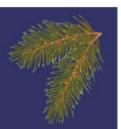
November 28, 2017 Holiday Inn by the Bay Portland, Maine

# Session Book

# **Driving Community Home**

What Does it Take to Build a Lifetime Community









Hosted By: The Tri-State Learning Collaborative on Aging

#### The Summit at a Glance

November 28, 2017

8:00-9:00	Registration and Light Breakfast  Lobby & Massachusetts Room
9:00-9:20	Welcome by Jess Maurer, TSLCA Project Manager  Motivational Roadmap, Dr. Kathy Black  Vermont/New Hampshire Room
9:20-10:45	Plenary: Housing Roundtable Vermont/New Hampshire Room
10:45-11:00	Networking & Exhibitor Break  Massachusetts Room & Exhibitor Hallway
11:00-12:30 or	Plenary: Transportation Best Practices Panel  Somerset Room (2nd floor)
	Evaluation Intensive Workshop Part 1  Vermont/New Hampshire Room
12:30-1:15	Networking Lunch  Casco Bay Hall (Downstairs)
1:15-1:45	Dessert and Photovoice Project Presentation
	Vermont/New Hampshire & Massachusetts Room
1:45-3:15	Breakout Sessions: Taking Your Initiative to the Next Level  1) Assessment  2) Planning/Implementation/Rhode Island Room  7) On the Market Level
O.W	3) Community Mobilization Vermont Room
or 1:45-3:15	New Hampshire  Evaluation Intensive Workshop Part 2
1.40 0.10	Somerset Room (2nd floor)
3:15-3:30	Networking & Exhibitor Break
	Massachusetts Room & Exhibitor Hallway
3:30-4:30	Cross Community Conversations

Map of facilities can be found on last page

Vermont/New Hampshire Room

#### Welcome to the 2017 Summit Driving Community Home!

We are thrilled that so many people from so many sectors across Northern New England are coming together today to share their wisdom and ideas about how we can **build communities that work for a lifetime.** We are all pioneers in this effort - we are redefining how we want to live in community together and reimagining what our communities can look like.

Today's Summit is intended **to provide us all with new tools and information** to help in this work. Across Northern New England, people in more than 160 towns, cities and counties are working to make sure we can all thrive in our homes and communities as we age. Whether you're leading a community initiative, partnering to provide services or helping to measure outcomes, you are doing incredibly important work.

A core goal of the TSLCA is to create a strong network of community and policy leaders and researchers who **collaborate across borders** to actively share information and resources, and support one another. To build a successful network, we're counting on you to take advantage of opportunities throughout the day **to start conversations** with people you haven't met. We urge you **to be inquisitive with each other** to build partnerships that advance your efforts. If we all do this, the day will be a great success!

This session book contains the **agenda**, **session descriptions** and **a map** of the conference facility. We have staff on hand to help you out, but this book is intended to be your guide for the day. PowerPoints and handouts will be available online after the Summit and you'll receive links by email with the evaluation.

Also, we need your participation after today! Join our webinars, as a presenter or participant; join our Community Leaders Forum and help us plan technical webinars to address challenges you're experiencing; create a Community Profile for the TSLCA website; and join us for future regional learning events, even if they're not in your state.

Finally, we're grateful for the hard work of our Summit planning committee and for the inspired vision of our funders who are committed to building this collaborative. Their names are listed in this program. We hope you'll take a minute to acknowledge them for their commitment to making this event a success.

#### **Enjoy the Summit!**

Jess Maurer

Project Manager, Tri-State Learning Collaborative on Aging Executive Director, Maine Association of Area Agencies on Aging



#### **TSLCA Summit Detailed Agenda**

9:00AM - 9:20AM:

Welcome: Jess Maurer, TSLCA Program Manager

Motivational Roadmap: Dr. Kathy Black, University of Southern Florida, Sarasota/Manatee

#### 9:20AM - 10:45AM: Housing Roundtable

Learn what's happening in Northern New England to address the housing challenges facing older folks and get the tools necessary to start a conversation on new models of housing in your own community. Participants will engage in facilitated table conversations that model an effective community conversation.

Leader Presenter: Robin LeBlanc, Executive Director, Plan New Hampshire
Speakers: Denise Lord, MaineHousing; Ben Frost, New Hampshire Housing Finance Authority

#### 10:45 - 11AM: Networking & Exhibitor Break

#### 11AM - 12:30PM: Transportation Best Practices Panel

Learn what's on the cutting edge of volunteer transportation initiatives in rural America and hear directly from local community leaders about how they started and sustain different models of volunteer transportation programs. Lead Presenter: Carol Wright Kenderdine, Co-Director, National Aging and Disability Transportation Center

Panelists: Jo Cooper, Friends in Action; Stacy Frizzle, People Plus; Deanna Jones, Thompson Center; Al Cressy, Bethel Region Age-Friendly Advisory Committee

OR

#### 11AM - 12:30PM: Evaluation Intensive - Prove It! - Let the Data Tell the Story (Part 1)

"Prove It!" a hands-on course focusing on the use of data and basic statistics commonly used in public health. This mini-session will include several key aspects of Prove It!, tailored to the needs and interests of the TSLCA membership and stakeholders. The session will include a basic understanding of why we use data and how to use data in planning and evaluation, conveyed through interactive and engaging activities.

Presenters: Laura Davie, Jo Porter and Amy Costello, Institute for Health Policy & Practice, University of New Hampshire



#### TSLCA Summit Detailed Agenda: Continued

#### 12:30 - 1:45PM: Lunch Dessert Presentation

Using Photography and Words to tell Stories of Aging in New Hampshire: An Exhibit and Project Overview

Presenter: Anna M. Adachi-Mejia, Ph.D., Director, Health Promotion Research Center at Dartmouth, The Dartmouth Institute

#### 1:45 - 3:15PM: Taking your Initiatives to the Next Level

Participants choose one of 3 sessions. Each session includes a presentation and facilitated conversation about the topic and each session will be broken down into smaller components to allow for true shared learning opportunities.

**Breakout Sessions** 

#### 1. Community Assessment

Presenter: Jess Maurer, TSLCA

#### 2. Planning & Implementation

Presenter: Dr. Kathy Black, University of Southern Florida, Sarasota/Manatee

#### 3. Coalition Building

Frank Caro, Ph.D., University of Massachusetts, Boston

OR

1:45 - 3:15PM: Evaluation Intensive Continued (Part 2)

3:15PM - 3:30PM: Networking & Exhibitor Break

#### 3:30-4:30PM: Facilitated Roundtable Cross-Community Learning

Participants choose which conversation they want to participate in based on a challenge your group or initiative is facing. Within each group, we'll use your feedback to host discussion tables on topics specific to what you'd like to learn. Experienced folks will help facilitate the conversations.

#### 4:30PM Adjourn



### **Our Exhibitors**































# **Our Speakers**



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**Dr. Adachi-Mejia** is an Associate Professor of Community and Family Medicine, The Dartmouth Institute for Health Policy & Clinical Practice, and of Pediatrics, Geisel School of Medicine. She is the Director of Dartmouth's Prevention Research Center, the Health Promotion Research Center at Dartmouth. Her work experience includes collaborations with partners in academic, community, and non-profit organizations across the country. As a past recipient of New Connections funding from the Robert Wood Johnson Foundation to increase the diversity of researchers from historically underrepresented research communities, she has fostered her special interest in studying rural underserved and minority populations.

Dr. Adachi-Mejia has also conducted photovoice projects since 2010, which began when she received American Cancer Society Institutional Research Grant funding. This project engaged participants ranging in age from twelve years old through older adult in diverse rural and urban communities. She subsequently served as a consultant on a photovoice project funded by the NH Bureau of Drug and Alcohol Services with Cheshire County, Franklin Pierce University, and Keene State University. For that intervention, she trained college students, administrators, and faculty in using photovoice. Other photovoice collaborations have included projects with the Lakes Region Partnership for Public Health, the Dartmouth-Hitchcock Aging Resource Center, Center for Health Equity at Geisel School of Medicine, and other local community partners.

Dr. Adachi-Mejia understands the value of providing opportunities for community members to express their unique voices through their words and images and for them to feel empowered to engage with other community members with their unique perspectives. Today she will be speaking about her current photovoice project funded by the Endowment for Health.



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**Kathy Black** is a Professor of Aging Studies and Social Work at the University of South Florida, Sarasota – Manatee. Dr. Black obtained her Ph.D. from the State University of New York, Albany and Master's Degrees in Social Work and Gerontology from the University of Southern California and a Master's Degree in Public Health from the University of California, Los Angeles.

Dr. Black is a Hartford Geriatric Social Work Faculty Scholar, a Fellow in the Gerontological Society of America, and The Patterson Foundation Initiative Consultant for Age–Friendly Sarasota. Dr. Black has 40 years of experience in the field of aging including work as gerontological researcher, educator, geriatric case manager, medical social worker, and geriatric nurse throughout the continuum of care.

Dr. Black has conducted over 200 presentations at local, state, national, and international venues and has authored over 50 publications.



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Frank Caro is a Professor Emeritus of Gerontology at UMass Boston. Frank is a sociologist/gerontologist who joined the UMass Boston Gerontology Institute and faculty in 1988. He helped to establish the University's PhD program in gerontology and the Master's program in Management in Aging Services. He taught in both programs. He also served as director of the University's Gerontology Institute. For many years he edited the Journal of Aging & Social Policy. His major research interests were long-term care, productive aging, and residential adjustments of older people.

Frank is a resident of Brookline, MA. As a volunteer, he is a founder and Co-Chair of the Brookline Community Aging Network. He chairs BrooklineCAN's Livable Community Advocacy committee. In addition, he is a founder and co-chair of the Town's Age-Friendly Cities committee. Brookline was the first municipality in New England to join the World Health Organization's Age-Friendly Cities and Communities program.



Jo Cooper grew up on Mt. Desert Island. She has a BA from Wellesley College and an M. Litt. (Master of Letters) from the University of St. Andrews in Fife, Scotland. She came into the work of volunteer transportation as an active community volunteer and was a trained hospice volunteer and coordinator for many years. She founded Friends in Action (originally named Faith in Action) with start-up funding from the Robert Wood Johnson Foundation in 2003. Jo continues to be an active volunteer herself through Rotary and is the Chair of the Board of Selectmen in her town, Lamoine. She is married to Don Cooper, a recently retired transportation planner, and they have four grown children.



Amy Costello is the Director of Health Analytics and Informatics at the Institute for Health Policy and Practice. With the Center Health Analytics, Amy works closely with the IHPP analytic team to develop information and data system solutions for clients like the NH Department of Health and Human Services, NH Purchasers Group, Accountable Care Learning Network, and Maine Quality Counts.

Amy is also actively engaged with the APCD Council, a federation of organizations and state agencies that are interested in the development, standardization and utility of all-payer healthcare claims databases. Amy brings years of experience with health data standards initiatives, and works closely with states, payers, and Data Standards Maintenance Organizations to design solutions for reporting to federal and state data agencies.



**Laura Davie** is the Director of the Long Term Care and Aging focus area at the Institute for Health Policy and Practice (IHPP). She is also the Co-Founder and Co-Director of the Center on Aging and Community Living (CACL), a collaboration between IHPP and the Institute on Disability at the University of New Hampshire.

Laura joined IHPP in 2005. She provides leadership, project management, facilitation, and evaluation across multiple projects focused on person-centered options for older adults to support them to live and age in communities of their choice. Laura collaborates with the NH Department of Health and Human Services, Endowment for Health, US DHHS Administration on Community Living, ServiceLink Aging and Disability Resource Center Network, and many other NH community based organizations.



**Benjamin Frost,** Esq., AICP is the Director of Legal and Public Affairs at New Hampshire Housing Finance Authority, where he coordinates federal and state legislative initiatives and serves as internal counsel. He frequently lectures on issues of affordable and workforce housing, land use law, and ethics. Ben has over 30 years of experience as a land use planner and 20 years as an attorney. He is a member of the Governing Council of Housing Action NH, a low-income housing advocacy organization and he is the Chairman of the NH Energy Efficiency and Sustainable Energy Board.

Ben is the Treasurer of the NH Planners Association and the Public Information Officer of the Northern New England Chapter of the American Planning Association. He coordinates a national consortium of American Planning Association chapters and divisions that provides free online training for professional planners. Ben is also a member of the legislative committees of the American Planning Association and the NH Bar Association.

Ben holds B.A. and M.A. degrees in Geography from Colgate University and Syracuse University, respectively and a law degree from Cornell Law School. He lives in Warner, NH, where he serves as Chairman of the planning board. In their spare time, Ben and his wife Christine seek to employ permaculture principles in the design of their woodland paradise. Ben is also slowly working toward summiting New England's "Hundred Highest" peaks.



For nine years, **Robin H. LeBlanc** has been the Executive Director of Plan NH, the unofficial Smart Growth organization for the Granite State.

Plan NH is a membership organization of planners, designers, builders and communities who care about the impact of our built environment on the fabrics of our towns and neighborhoods. Plan NH's role, through information and inspiration, is to raise awareness of the impact, including the links between it and our social, economic and environmental health and vitality.



**Denise Lord** is the Senior Director of Communications and Planning for MaineHousing. She has worked for MaineHousing for five years and is responsible for planning and program development, marketing and communications, and professional development. Her commitment is the application of best practice to achieve long term positive outcomes for Maine people. She also manages the development and implementation of MaineHousing's strategic planning, leadership development, and operational efficiency initiatives.

Prior to joining MaineHousing she worked as Deputy to the Commissioner of the Maine Department of Corrections and has held positions with the Maine Waste Management Agency and the State Planning Office.



Josephine Porter, MPH, serves as the Director for the Institute for Health Policy and Practice. Jo joined the Institute in December 2007, as a project director. She served as the Deputy Director for several years, before becoming the Director in 2015. Jo oversees operational functions across IHPP. She also co-chairs the All-Payer Claims Database Council and serves on the Governor's Commission for Medicaid Care Management. Jo is part of Academy Health's State-University Partnership Learning Network, and is a steering committee member for that group. She also serves on the UNH Analytics Steering Committee.

Jo brings many years of health care-related project management and program development experience to IHPP. She has private sector experience, including program management with Health Dialog, Inc., a care management firm. She also previously served as the Associate Director of the New Hampshire Health Information Center at UNH, and was the NH BRFSS state coordinator for the NH Department of Health and Human Services.

Her research interests are in health data collection and dissemination, and using data to effectively improve health care quality.





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**Carol Wright Kenderdine** serves as the director of Easterseals Transportation Group which includes serving as co-director of the National Aging and Disability Transportation Center. Previously at Easterseals, she served as National Director of Easter Seals Project ACTION and co-director of the National Center on Senior Transportation, and led the Veterans Transportation Assistance Programs.

Carol's earlier work experience includes serving as Associate Director for the Small Urban & Rural Transit Center, Upper Great Plains Transportation Institute, at North Dakota State University, where her primary responsibilities were the development and delivery of national training programs and outreach efforts. She has more than 12 years of experience as Executive Director of senior services and public transportation for a multi-county agency in central North Dakota, served as director of a residential facility for individuals with traumatic brain injuries, held management positions in long-term care, and was an independent consultant in marketing and development.

Carol holds a M.S. in Human Development and Education/Gerontology from North Dakota State University and a B.S. in Speech/English/Education from North Dakota State University.





# **Map of Summit Facilities**



Check In & Help Table

COAT ROOM

REST ROOMS

#### 2ND FLOOR FUNCTION ROOMS Somerset Room - Evaluation Intensive OXFORD ROOM STAIRS SOMERSET ROOM REST ROOM BOARD ROOM YORK ROOM EXIT MAIN CORRIDOR CUMBERLAND ROOM KENNEBEC ROOM LINCOLN ROOM ELEVATORS VENDING 221 223 201 225 227 203

ENTRANCE

# **Summit Sponsors**









## **Summit Planning Committee**

Meg Callaway
Sara Grant
Laura Lee
Lynn Goulding
Ruta Kadonoff
Patricia Oh

# Tri-State Learning Collaborative Funders

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